

Idaho Perinatal Quality Collaborative News

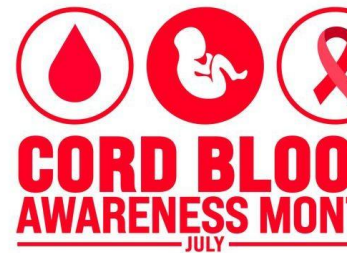
July 2025

The Idaho Perinatal Quality Collaborative works to improve the quality of maternal health outcomes for all Idahoans. We promote evidence-based best practices in perinatal and neonatal care, work to increase access, and improve the overall health and well-being of families. Together, we can achieve our goal of providing respectful, compassionate, and effective care to all who need it.



July is National Cord Blood Awareness Month

This month highlights the life-saving potential of cord blood stem cells. Collected at birth, cord blood contains stem cells that can be used to treat a variety of medical conditions, including cancers, blood disorders, and immune deficiencies. National Cord Blood Awareness Month serves as an opportunity to educate the public about the importance of cord blood donation and its role in advancing medical research and treatment. For more information, visit the [AABB's National Cord Blood Awareness Month page](#).



Perinatal Health Care Professional Survey

Perinatal Healthcare Professionals: 10 min survey → \$20 gift card

The Idaho Perinatal Quality Collaborative has partnered with the University of Idaho to study the context of providing maternity care across the state. The goal of the research is to identify factors that support and impede the provision of high-quality care and inform the development of policy and educational interventions.

We are recruiting healthcare professionals (e.g., MD/DO, CNM, CM, NP, PA) who see patients at multiple timepoints throughout pregnancy and/or postpartum to complete a 10-minute online survey. As a thank you for your time, you'll receive a **\$20 gift card**.



WHO IS ELIGIBLE?

Idaho healthcare professionals who serve patients at multiple timepoints throughout pregnancy > postpartum (e.g., MD/DO, CNM, CM, NP, PA)

Note: this excludes healthcare professionals who work solely in L&D settings and/or see patients at one time point only. We will disseminate a separate survey to single-encounter providers soon!

SCAN TO PARTICIPATE



OR VISIT:

bit.ly/IDmaternalprovidersurvey

IRB #25-097 : Principal Investigator Dr. Sarah Deming: sdeming@uidaho.edu

IDPQC has partnered with the University of Idaho to collect data that will guide future PQC initiatives and activities. Our first such effort is a survey of perinatal health care professionals who provide ongoing care to patients throughout pregnancy and/or postpartum.

The survey explores the context of providing maternity care across the state in order to:

1. Identify factors that support and impede the provision of high-quality care
2. Inform the development of educational and policy interventions.

If you fit the criteria, we would be so grateful for you taking ~10 minutes to complete the survey. In appreciation of your time, we're offering a **\$20 gift card** incentive.

Complete the survey [here](#).

For those who work solely in an inpatient (i.e., L&D) or single encounter setting: we will be surveying you soon! But in the meantime, we would welcome your help reaching out to colleagues who provide ongoing maternity care across pregnancy > postpartum. IDPQC member Dr. Sarah Deming (sdeming@uidaho.edu) is leading the data collection effort and would happily email or snail mail fliers to hang in breakrooms or share via professional organizations (although please not on social media, to protect against bot responses). We thank you in advance for your support of this important research endeavor!

Idaho Breastfeeding Coalition Network of Support Survey

The Idaho Breastfeeding Coalition (IBC) seeks feedback from **professionals or supporters who provide care to mothers and infants in Idaho through employment or volunteer work**. The IBC is conducting a statewide needs assessment to learn about breastfeeding support in Idaho. Your anonymous participation in this **4-5 minute survey** is greatly appreciated. Information gathered will potentially guide efforts in enhancing support statewide through development of the IBC goals, programming and advocacy to help families access the support they need. This project has been reviewed and approved by the Idaho State University Institutional Review Board (IRB).

To go to the survey, [click here](#) or scan the QR code below.

You're Invited to
Participate



*in the Idaho Breastfeeding Coalition
Network of Support Survey*



Enter to win a \$50
Amazon Gift Card

Thank you for your support to guide the
future mission of the IBC!

This is a collaborative project between the
Idaho Breastfeeding Coalition and Idaho
State University. The project has received
approval from the ISU Human Subjects
Committee.



**Idaho State
University**

**New AIM Series to Help Emergency Departments, Emergency
Medical Services, and Hospitals without Labor & Delivery
Units to Prepare for OB Emergencies**



The AIM National Team is excited to host an AIM Obstetric Readiness Summer Sprint Learning Series!

This five-part series will provide an overview of topics related to planning and assessment for OB readiness. Participants will gain insight on pre-hospital readiness planning, simulations for emergency staff, assessment practices, and engaging rural or resource-limited settings in OB readiness.

The sessions will each be 75 minutes, from 1 - 2:15 p.m. MT, and run from June to August.

Session Topics:

- **Session 1 - June 25, 2025:** Obstetric Care in Rural Environments: A Review of the Landscape and Opportunities for Care
- **Session 2 - July 9, 2025:** Planning and Assessment of Obstetric Emergency Readiness: Moving Information to Action
- **Session 3 - July 23, 2025:** Pre-Hospital Care: Collaboration with Emergency Medical Services (EMS) in OB Readiness
- **Session 4 - August 6, 2025:** Sharing Best Practices in Obstetric Simulations for the Emergency Department
- **Session 5 - August 13, 2025:** Obstetric Care Assessment for Resource Limited Environments

Register for one or more sessions [here](#).

For more information on each session click [here](#).

If you have any questions, please reach out to aim@acog.org.

Follow Us

Follow the IDPQC Activity Summary Basecamp Page to learn more about the development process of the PQC [here](#). For more information about the IDPQC, visit idahopqc.org.

